

Dear Coach leader for Sat 11th May 2019,

Firstly, thank you for considering becoming a coach leader for March for Life UK 2019. By organising a coach from your area you may well be enabling individuals or families to attend this event who otherwise would be unable – what a brilliant way to spread the pro-life message! Some families find arranging transport too much of a chore when they have children whilst other individuals may feel uncertain about attending an event on their own – you can be the one to foster some community in your area and help provide others with what will be one of the most enjoyable, informative and meaningful days out of the year.

Here are a few simple steps to make planning a coach a little easier and ensure you get as much interest as possible:

Step 1: Pray and ask for help from God in this important task. When you undertake something like this which has the potential to be helping people spiritually you may well suffer spiritual attack so arm yourself with your spiritual weapons.

Step 2: If you know any other pro-lifers in your area ask them if they would be willing to help you spread the word about your coach and promote it.

Step 3: Phone up some coach companies and ask about costs for the day's hire as well as what time you would need to leave and a suitable pick-up spot (Drop off destination is . . . and coaches need to book a place at 'the coach park' before the day).

Step 4: Speak to any priests or pastors in your area who you think might be supportive and tell them of your plans, it may help them to know that bishops of both the Catholic and C of E church attend this event. If they aren't supportive, don't worry, just move on to ask others and pray for those who are negative (don't let it disturb your peace).

Step 5: If you find supportive priests or pastors ask if you can:

- a) Put up a poster in their church (ask us to send you however many you need or to help you design one with your local details and contact info on)
- b) Leave some leaflets in their church (ask us to send you what you need)
- c) Put a notice in their bulletin or newsletter (this is prewritten for you in this pack)
- d) Make a pulpit talk at the end of Sunday Mass/church service/worship (this is prewritten for you in this pack). See if someone will help you to collect names/details of those interested as they leave.

Step 6: Approach any other groups you think might be interested and offer to come and explain to them more about the day (you could use the pulpit talk for this) groups could include prayer groups, pro-life groups, church youth groups, other nationalities who may have separate church services in their own language etc. It can often be helpful to approach one individual from a group who you think may be more interested and ask them if they will help you promote it to the rest of their group as sometimes people listen more to one of their own members than an 'outsider'.

Step 7: It is worth letting people know that if they can't come themselves you would greatly appreciate sponsors to bring the price down for others or to enable children/students to travel free or at a discounted price. Ask people to pray for your work too.